



101 Best Digital Marketing Service Tools: A Complete Guide for 2019

Softscript Solutions

With the start of the new year, all the digital marketers and all those who are in the digital marketing would be eager to know about the latest and best digital marketing tools, which will give the best services. People want to know all those digital marketing tools which they can get free, or can ease their work and will be helpful in all the way possible.

To make your work easy and straightforward, we present you all the tools related to digital marketing. We even include all those digital marketing tools which are free and also all those which have a price tag on them. To know all the digital marketing tools read the complete article.

All the Top Digital marketing tools for 2019 are:

- Survey scratching sites.
- Graphic Design.
- Email Outreach.
- CRM tools.
- Keyword Rank Tracking.
- Stock Photography.
- Visitor Analytics.
- Social media management.
- Marketing Automation.
- Keyword Research tool.
- Landing page and Funnel builder.

Survey scratching sites

Survey scratching or the survey development sites are significant for any of the Digital marketing business. All these digital marketing tools that we are going to mention will deliver you the best and proper survey information.

Survey Monkey

Survey monkey is Online based survey development software; you have to log in to the Survey Monkey, after registering you will get an option that will say "Let's create your first survey." There you can find two opportunities in a single form, you have to give the Survey name, and in the second option, you have to choose the category. Then you have to go to create a survey that's it you are ready with the study required.

It provides a seven days free trial period after which you have to subscribe to Survey Monkey for more Data survey.

Survey Gizzmo

The another Data survey tool which we mostly prefer is the Survey Gizzmo, it also a paid data collecting digital marketing tools, however, it is giving a trial period for the three surveys only. You have to log in, and that's it you very good to go.

Question Pro

It is also one of the top used digital marketing tools which is used for the Surveying the data. However, it is an excellent and moreover a free digital marketing tools. You have to go to the Question pro link and register it and voila you can start.

Get Feedback

It is also one of the best digital marketing tools for the data scratching and getting the surveys. You have to go to the link of Get Feedback and log in with the details that are it; you are good to go you can use the best digital marketing tools now with ease. It is also not free it has some price it is just for free for seven days.

Survey Sparrow

This is one of the best Survey and data findings digital marketing tools; it is good to go for any digital marketer. Similar to other digital marketing tools you have to log in to Survey Sparrow and enter all the details mentioned and you will get your desired data. However it is giving three trial period, and later, you have to subscribe.

Graphic Design

For the Graphic designer or web designers, the new trends in web designing are significant. There are new and the latest digital marketing tools available which are best for the web designers.

Canva

This digital marketing tools is used by most of the graphic designers and people are using this a lot. Canva is one of the best digital marketing tools for the graphic designers; you have to log in and start using this best digital marketing tools it is best because you can use some of the templates for free and for the pro digital marketing tools you have to upgrade the tool.

Easel

Regarded to be the best digital marketing tools for the designers, with new templates. Easel digital marketing tools is also not free it is also having a price tag however don't be sad because it is giving some of the templates for free. Templates are essential for any of the designers you can find new and useful templates for the work.

Piktochart

This is the best digital marketing tools for designers, available in the market.

Piktochart contains a lot of templates for free, and you can utilize it all the way you want with full access. But you may be disappointed with one thing that only some of the templates will be free for you for the rest templates you have to upgrade the version or subscribe to Piktochart.

Snappa

Snappa as the name is trendy and catchy so does the software, you can log in here for free. If you are free users, you can get access to 5000 new templates with 600,000 plus new HD images and the graphics. However, for the higher version, you can upgrade to more new features by subscribing.

Pixelmator

You can make infographics, videos, edit images get all the best images and the templates here. Pixelmator is perfect for video creations. However, this fantastic application cost USD 39.99. But will fall in love if you start using it, while you can even avail the free trial of this software.

Pixlr

Our last but not the least, but most preferred digital marketing tool for the graphic designers is the Pixlr. It is best with all the fantastic templates and giving access to the natural process of login and start using. While this free to use with new fonts and all new graphics and the latest changing web designs.

Email Outreach

Reaching the customers is a crucial thing, email marketing strategies, and email marketing are the best way to reach everyone. Personalizing the emails and sending to the customers draws you more customers.

Milkshake

This is one of the best email outreach software available in the market; Milkshake gives you access to unlimited alias, you can send as many emails as you want, you can use personalization, you have to open the email click on the reply and start tracking the users. Voila, you have new customers daily who will receive your emails. Unfortunately, this email sending and email marketing software is not for free it costs some price but is one of the best software.

Anyleads

You get a seven days free trial for the Anyleads email outreach or the email marketing software. After the usage of 7 days, you have to subscribe which is \$99 per month. But! \$99 a month you get unlimited facilities, you can do unlimited campaigns, drip campaigns, universal senders, infinite teammates and all. All worth for just \$99 buck.

Reply Up

It is also the best digital marketing tools you can use for planning your email marketing strategies. I personally like Reply Up tool a lot, you can have a Google extension and start using it whenever you want, but before adding you have to know that it is also a paid digital marketing tools while you will get a 14 day free trial period. After that, you can subscribe a use this digital marketing tool and get unlimited access to your emails.

GMass

Gmail mail merge or GMass, with the help of this digital marketing tools you can send all the mails to your customers inside or using the Gmail account. You can avail auto followup, and include GMass in the footer and have an unlimited usage to it only if you subscribe to this mindblowing digital marketing tools.

CRM Tools

Customer Relationship Manager or CRM is a requirement of all the digital marketing agencies. We can say that it is one of the future scopes of digital marketing.

ZOHO

If you think of one the leading and top-rated Customer Relationship Management with advancements the first name that pops up is ZOHO. This digital marketing tool or the software is providing the fantastic customer relationship management services. That will help you a lot in your work.

Salesforce

If you search for the CRM services then the top company name that the Google Show is the Salesforce. It is a large platform, and a lot of services are available here, you have to choose which one fits better for your work and opt it.

Contactually

This is the best CRM service provider for real estate people. Contactually is based mainly for the real estate people because the real estate people explore less, so it gives them the chance to get this digital marketing tool and use for their Customer Relationship Management. Not the CRM, the real estate people, require a lot more for their business such as digital marketing, content marketing in the real estate sector, so on.

Keyword Rank Tracking

Knowing the rank of the keyword is very important. To know which position you can make up to and what is the ranking of the keywords go through the all the SEO keywords tools.

Accu Ranker

This digital marketing tools is recommended by a lot of top digital marketing companies and content developers. You get access to competitors list, can have unlimited users, can get domain ranking, can know you rankings at different times, SERP history and all the advanced keywords. Nevertheless, Accu Ranker tool is not free it is just giving a 14 trial period after which you have to buy the digital marketing tools.

Rank Tracker

This is a very excellent tool for Digital marketing companies. Rank Tracker gives all those features which a standard and primary Keyword tracker should contain. While the Trial period in case of this digital marketing tools is ten days, after which you can find various other packages that you can take according to your requirement, and it includes API checking, white label, sub-users and all. Try according to your need because a lot of options are available.

Agency Analytics

Just like the all other Keyword ranking tools Agency Analytics also offers you 14 day trial period,

but you can see this as a digital marketing tools which includes all smaller digital marketing tools inside it for various purposes such as brand reports, keywords, access to integration, unlimited log in for the staff and the clients.

Moz

The best and the most utilized and recommended keyword tracker is the Moz Rank tracker. Eventually, the good news here is only one that you get a free trial period of one whole month. After which you have to subscribe to Moz to access the digital marketing tools further.

Rank Watch

Rank tracking, competitive analysis, site auditing, monitoring backlinks and so on all these types of required services are provided nicely by this digital marketing tools Rank watch. It is providing all these services at a certain price, so we don't get all these fantastic services for free.

Authority Labs

Get a free trial for this and know about this digital marketing tools much deeper. By using the Authority lab tool, you can get access to keywords, Local tracking, unlimited domains, Daily updates, and reports. You can avail any of your choicest packages and can enjoy this digital marketing tools and all the digital marketing services.

Microsite Masters

With a total of 30 days, free trial period this digital marketing tools is called as one of the smart Rank trackers. Microsite Masters tool provides you all the keyword, access to unlimited URLs, ROI tracking, daily ranking and so on. Isn't it the best? Then go and grab it.

Wordtail

If you are searching for simple SEO software, then this is it, with a 30 day trial period where you didn't require to provide your card details. Wordtail gives you one the most required rank effortlessly tracking information with the best SEO techniques.

SERP

Search Engine Ranking Page is normally knowns as SERP, but here it is a digital marketing tools. In Serp tool you can know the daily ranking data, mobile, desktop and tablet ranking, search results until 250th position and lots more. But everything has a price tag which you have to fulfill to avail it.

Stock Photography

Free photographs are best to use when you are working on an online platform. Not like the earlier days nowadays all the free stock images are of very high definition and these days the new form of image formats have come to the Webp images. For more free stock follow the below digital marketing tools.

Shutterstock

This tool is the most used tool by all the content creators, email marketers, digital marketers out there. Shutterstock is the most genuine place to find all the stock images or free images in any topic that you want. Here comes a "But!" that this Photography tool is not at all for free you have to subscribe to get access to all the images.

Adobe Stock

All the fantastic images related to everything that you are looking for that too with the best and most excellent images quality is the Adobe Stock. However, unfortunately, you have to subscribe to Adobe Stock to get all these images.

iStock

This site is stocked with all the beautiful pictures taken by the experienced and top photographers. Models are available for free but only sure for rest images you have to subscribe as a member to iStock.

Bigstock Photo

One of the Photography tool where you get a 7-day trial to check all the images. Bigstock Photos is enormous because it also contains the Bigstock Videos. Yaa! You heard it right free video in the seven day trial period. After which you have to subscribe to it, I hope you will love it a lot.

Pixabay

I love this tool because it is free. Yaa! Pixabay is the free tool which will offer you all the images that you want for free and that too all are the high quality and high-resolution images. Best for anyone in the digital marketing field which requires models on a daily basis.

Pexels

Yet! Another my favorite and free image stock tool is Pexels. Here, the best thing is you get all the right images with the photographers' name, and you can even upload your images in this medium.

Unsplash

Here, comes the third free stock images tool in the online or the digital media that is the Unsplash. It is such a kind of tool where you can find all the images related to anything that you are looking for all the images are in this one site.

Visitor Analytics

The analytics are essential it lets you measure all your advertising ROI, also track your social media campaigns and all application. Below mentioned are some the best Visitor analytics tools that include all the latest social media trends.

Google Marketing

You can get all the insights that only Google can provide you. Google Marketing is an ultimate tool which will give you the accurate results. With the help of this, you can connect to your results and draw the necessary data that will help you in work. You can start it for free and utilize it accordingly in Google Analytics.

Clicky

The real-time web analytics got a brand name known to as the Clicky. You will get all your results about anything it may be just in second just by clicking on the Clicky tool. Well! This free of cost, so use this tool generously.

Matomo

You can enjoy here the full-on benefits of the Web analytics and the CRO or the Conversion rate Optimization. In Matomo, you will find all these things in one place without brainstorming for other sites. You will get a 30 day free trial period after which have to subscribe to Matomo to enjoy it the most.

Get Gauges

With all the real-time Web analytics you can understand all the things that are mentioned in this tool. Get Gauges helps you to concentrate only on specific statistics which is very important for you and your digital marketing agency. Well, you have to sign in for the free trial followed by the subscription.

Fox Metrics

You will get a full on or the 360-degree view from the online and the offline channels in Fox Metrics. However, for the social media management you can add as many social media sites as possible there is no limitation. While the one option to avail is to buy the subscription, there is no possibility to avail a free trial period.

Grytics

Here, you will get all the Group insights, Reporting, and all the data archives, and will have optimized publishing. Grytics tools are best for the Facebook marketing management it will provide all the Group analytics. You can get the free 14 trial period after which you can subscribe to Grytics.

Neil Patel

One of the Top 3 Bloggers in the content marketing world and the Digital marketing Guru for a lot of Young Digital marketers Niel Patel.

He also avails his best and renowned tool to check visitors analytics in the Online Platform. The tool is free of cost you can use and utilize it to the fullest.

Woopra

To have an end, to end customer journey analytics chose the Woopra platform. You will get a more in-depth integration report, user journey tracking, full data retention and so on. However, you can avail it for free and also paid versions to get more details.

Adobe Analytics

The tool is providing you all the genuine and real-time data insights. Adobe Analytics is a very trusted brand used by users for an extended period and giving the customers oriented results. You will get here all the real-time insights, analytics and all the data you want to know.

Social Media Management

In digital marketing, the most important and the crucial thing in Digital marketing field is Social media management or the Social media metrics. There are a lot of tools you can find in the online platform but below are some which are best according to us.

Sprout Social

The best Social media management tool that helps you establish a more significant and deeper bond with your users. Sprout Social also helps you to form a stronger relationship with your users and increase the social media engagements similarly. You can explore this wonderful tool by taking up the free trial later you can subscribe for more details.

Kenshoo

Another Social media management tool that will help you know what your users want and will help you gain the user's trust and act accordingly. Kenshoo is one of the best and renowned tool and can be called all in one Social media tool. If you want to avail this, you can request for a free demo.

Slack Social

This is a one-stop solution that will solve your all social media problems. Slack Social enhanced your social media metrics and engagement with increasing the audience base.

It is one of the best options because you get here both the free option for the general usage or can avail the pro options for the extra usage.

Hootsuite

Starting from finding all the prospectus to serving the customers Hootsuite handles everything just like a pro. You can do and go that extra step with Hootsuite and its services. Eventually, you can have its 30 days free trial which will surely gain your trust upon it after which you can buy the tool and use it for the long run.

Buffer

You can save your valuable time by opting the Buffer tool for all your social media management campaigns. It makes the process of the social media marketing strategies making, optimizing, and posting very easy and can be managed in one platform. First, you can start with a free trial period and then go the paid membership.

IFTTT

It is the best place where you can get all your social media sites to get connected and all your devices start talking with each other in the IFTTT tool. You will find some of the favorite and the best pairings using the IFTTT tool. Try this tool today to get the best combination of social media and most importantly the result.

Social Oomph

This is the best social media productivity channel that will provide you with tremendous results. All your social media sites such as Facebook, Twitter, Tumblr, Instagram and all those sites which you want to get into will be easily optimized by the Social Oomph. All you have to do is update the time and the topics.

Tweet Deck

This is an Amazing tool, in Tweet deck you have to schedule all your tweets and then optimize it according to the time. Voila! you go well because you will see all your tweets would be posted on the online site according to your interest. This Tool is free of cost the most fantastic news.

Later Bros

The name given is very thoughtful because here Later Bros means you have to optimize the tool and can save all the tweets for Twitter and posts for Facebook in the tool and can set according to the time. Even if you forget the tool won't forget and starts updating your tweets and posts according to the time.

Agora Pulse

It is providing you the simplified social media marketing, with Agora Pulse you will get the best social media content.

All the engagements with the easiest and the best social media management tool that is Agora. You can go through the free trial of Agora Pulse, later on, think of the subscription.

Meet Edgar

Saving time and utilizing it on some other options is the best thing that you can do. While in the same way Meet Edgar saves your time from social media engagements and writes great posts on behalf of you and increase your branding in the social media sites according to all the social media branding guidelines.

Sked Social

One place where you can plan all your social media content and can post simultaneously in various social media sites using the Sked Social digital marketing tool. Keep calm and relaxed and opt for the free trial period and if you like it enjoy the tool.

OktoPost

Want to have a B2B marketing enterprise, then opt for the Okto post. This tool will manage, measure and check your full social media platform so that you can reach your b2b marketing strategies and goals.

Tweepi

Twitter has become a significant platform for social media trends and developing all the marketing strategies. So, all the companies and business are concentrating more on Twitter, Tweepi is the best tool where you can increase your brand name by using the power of Artificial Intelligence. Signup and enjoy the tool.

Social Flow

It is providing the Social Distribution and Monetisation for all the Publishers. Social Flow Monetisation is the data-driven optimization solving all the problems of the publishers and the content marketing strategies involved in it.

Audiense

Identifying the relevant social media audience, discovering amazing insights, building all the strategies according to the Social media guidelines Audiense does all these. Take a look at this tool for sure to make your work easy and enjoyable.

Spredfast

For Social media Enterprise, this is the best platform, Spredfast builds the relationship based on relations which will last long. It unlocks your brand name in the market and establish with great pomp and show so that everyone gets attracted towards you.

Post Planner

If you are looking for a smart social media manager, then go for Post Planner. For more engagement, clicks and the Sales from the Facebook Post Planner is the best and quicker social media application. You have to find a plan and add the content; you are good to go.

99 Dollar Social

As the name itself speak 99 dollars social, it means it is ultimately a paid site you have to pay \$99 for the whole month and can avail all the services 24 hours a day and 365 days a year. It is the best for all the social media content and can have the good Digital marketing impact on your business.

Social Insight

It is an ultimate platform for Instagram Story Marketing and Instagram boosting. Social Insights provide you a 14 day Free trial period. You have to organize, schedule time and it will post. Hurray! You are good to go.

Ninja Outreach

Over 6,000,000 bloggers and 6,500,000 emails as the name says this is also a Ninja tool to connect to people. Ninja Outreach is the top recommended tool by all the top digital marketing persons and Content Creators. For Twitter and the latest Instagram marketing trends, it is one of the best kind.

Lithium

For more precise, efficient and to the point social media management for publishing a valued content in your social media sites then chose the Lithium Social media tool. It has an integrated social media campaign that drags the attention of all the users.

Talk Walker

It is empowering the digital marketing platform with the top social listening, analytics, and influencers marketing. Subscribe to Talk Walker you can avail unlimited monthly results, can access anyone, unlimited search queries, Initial Team training and many more. Value for the money that you be paying.

Mention

For the powerful marketing Insights and secure web and social media opt to Mention tool. You will get the boolean alerts, with unlimited insights and users and the custom mentions it is said to the best and secure social media campaign application.

Social Mention

It is real-time search application tool where there is no login and subscription is required. In Social mention, you can directly search the link in the Google platform and go to a site and check for the social media trends that you are looking for that's it. After the search, you will get the full list of the term that you are seeking

Marketing Automation

Automating all the marketing tasks in the digital media is known to be Marketing Automation. This includes all the important things like SEO, email marketing, Social media strategies and campaigns, inbound marketing strategies, and so on. Below are some of the best marketing automation tools.

Marketo

One platform and a lot of engagements in all the channels that you like. Marketo makes all the necessary acquisition of advocacy so that the required results are delivered. This also includes Customer marketing and Consumer base marketing. Request for a demo today.

Ontraport

For all your CRM and the Marketing Automation works chose Ontrapost. The biggest and the simplest way to discover your results, automate your market and visually see your results. Take a demo for free and choose the right platform for you.

Hubspot

The top rated digital marketing website and even delivering you the best Marketing Automation tool known to as HubSpot. It handles all the marketing, sales and service of your business so that you grow without any compromise. Get HubSpot for free and for some of the higher version can look for the Hubspot Pro for extra services.

Mondovo

For handling the best SEO authority with the latest techniques and knowing the marketing and the market value according to the time and reacting at the same time is the specialty of Mondovo. Use this tool today and get a free trial and explore as much as possible.

Oracle

One of the top Software companies Oracle is also providing the Cloud marketing option. You can get the best marketing automation from the senior members of the industry that will give you a personalized experience with the increase in conversion. Log in for the Free trial today.

Customer.io

If you want to send the right messages at the right point of time then go for Customer.io. You can create easy segmentation for any data, will also get the dedicated customer success manager. In overall Customer.io is a full package that you should get it for your business.

AdRoll

Want to unlock all the unprecedented with all the new display ads, emails marketing trends, social media handling then go for the Adroll. All your business would be the target oriented and dynamic ads. Chose for a free demo and go the pricing list.

Pardot

Another the best digital marketing tool from Salesforce is the Pardot. This tool helps in the b2b marketing automation. You can find a lot of innovation and all the advanced marketing tactics in the Salesforce Pardot. While this is not for free you have to pay a certain price to use this wonderful tool. But can take a demo and use it later.

Mautic

For any open cloud marketing and open marketing automation chose Mautic. It is the best in the marketing automation field. It does a lot of things like Marketing management, marketing automation, and marketing intelligence. You can get a free demo as well as a free trial period after which you can use this wonderful tool.

Act-on

Want to reach the right audience and want to convert more leads with the adaptive marketing platform then chose the act-on tool. It is one of the best marketing automation software available. The pricing here is the main highlight because they will charge you only when they will drive you the leads.

Autopilot

For having a visual view of the marketing automation software chose autopilot for it. You get a free 30 day trial period with providing the card details.

Here you can avail 24 hours live chat, online ticketing, journey reviews, training to your team on demand and so on. So it is better to grab it now.

Hatchbuck

Get everything organized like the way you want then chose hatchbuck digital tool for it. Of course, this tool is paid but the addition here is you will get application mobile optimized. You can use it easily on your mobile.

Percolate

If you want to have a leading content marketing format that includes Content marketing templates and the best for the Marketing automation chose Percolate. To check the quality of the tool, you check for the demo that is available in the online media and goes for the pricing if you love it.

Infusionsoft

Searching for the best tool for small business optimization, CRM services, and marketing automation then Infusionsoft is your destination. You can get the service like the Automated workflows, analytics, payments and integration for a very less cost.

Keyword Research Tools

Searching all the important Keywords for the blog and website ranking is very important. For the SEO Content, Marketing strategies keyword research is vital to make the blogs to rank high as it ultimately improves site rankings.

[Keywordtool.io](#)

If you want a keyword tool which will tell you all the keywords present in the whole world then chose Keywordtool.io. It is the best tool because you can even find different devices based on different platforms like YouTube, Bing, Amazon, eBay. While this a free keyword finding tool.

[Google Keyword Planner](#)

As the Google Ads or the Google AdWords are essential so as the Keywords present in the ads the important to rank higher. Google Keyword Planner is the best tool to get down all the keywords present in the Google Search engine and that for free.

[LSI graph](#)

Want to get all the keywords related and not related but with higher search results then use LSI Graph. It is the best Keyword generator tool you get all the focused keywords with only five trial keywords can be searched at a time for the rest searches you have to buy the tool.

Ubersuggest

Again the famous digital marketer Niel Patel has given us this wonderful Keyword finding tool Ubersuggest. This tool not just give us the Keyword it even provides us with all sought of information required for the Page ranking such as the Keyword density, SERP score and so on that too for free.

Longtailpro

To uncover all the long tail keywords for your Blog and the page rankings go the Longtailpro tool. This tool will provide you will all the less focusing keywords which will help you to rank high in the search engine rankings.

Google trends

Another Google tool which also tells you the related keyword for the topic that your searching is the Google trends. It doesn't just make you see the keywords will even provide all the additional information like area or country where it the keyword is mostly searched, related question, related topics and so on.

KW Finder

The tool which not just contain the keyword analysis but also contains the SERP checker, SERP Watcher, Link Profiler, Site profiler then it is none other than the KW finder. If you want to use it for free, you can access the only a certain amount of information to get the full details you have to buy this tool.

Word Tracker

Looking for a Free keyword search tool with a lot of accuracy in finding the keywords then it is Word Tracker. It Relates all the keywords such as the competitors' keywords, in-depth PPC keywords, Searching trends, SERP search metrics and so on.

SERPWoo

Looking for an original, accurate SEO rank tracker then it is better to get the SERPWoo. You can monitor your SEO rankings, get SEO tactics, increase the traffic and so on. While you have first to take the demo and then can go with the pricing.

Grepwords

Want to know about the best keyword suggestion tool available in the marketing then go for the Grepwords. You can find here various keywords like the local intent keyword, video intent keywords, commercial intent keywords, keywords that are required for Amazon or eBay all this only on one platform.

Secockpit

For the Keyword search tool and the SEO management software use the secockpit tool. You can find thousands and thousands of profitable keywords in a matter of a few seconds. Get a 30 day free trial period and then can subscribe to this tool.

Landing Page and Funnel Builders

When a customer enters a website the first thing that the viewers watch the front page which is the landing page. Having a good and catchy landing page is vital with a fast loading page. To make the loading fast Funnel builders are required. All this includes in having a strong digital marketing plan. Here, we mention some of the most used landing page and funnel builder tools.

Click Funnel

Confused to know which Funnel to chose then go for the Click Funnel. However, you can avail the free training for the Funnel and can the tool where you will get the three free funnels in which you can select one and use it.

Leadpages

Want to have more than just a landing page then chose Leadpages. Confidently you can increase the business by turning the clicks into leads and all the leads to customers. Get the Free trial now and go for the pricing later.

Optimize Press

Are you looking for a tool that will create fantastic landing pages which will turn the leads to customers then use Optimize Press?

It will help you in all the way to increase the leads generation and all the sales on the website inclusion to that you can even get the complete sales funnels.

10-minute Funnel

Want to have the Marketing funnels in few moments then opt the 10-minute Funnel. As the name suggests in 10 minutes, you will get the full marketing optimization and the marketing strategies with tons of beautiful marketing pages to personalize.

Unbounce

Again the top-rated website for making the gorgeous and beautiful landing pages is Unbounce. You get a lot of leads and sales from the money spent on your ADs. Make a target budget and get the best results with help pf Unbounce.

Lander

World's leading Landing page creator that too for free is the Lander tool. You can start making your landing pages with the already available landing page templates in the tool. Start designing then!

Instapage

Searching for the most robust landing page software where you can work in teams then chose the Instapage. Maximize your conversions with Instapage You will get the page builder, collaboration, optimization, Enterprise all in one platform.

Pagewiz

To scale up your paid advertising campaigns in the online media use Pagewiz. It is an ultimate landing page platform for the paid ads. You will get a 30 days free trial period after which you can buy the tool.

CONCLUSION

In the end, we would say that these some of the best tools that are being used by our digital marketing team for various purposes. You can use any of the tool of your choice for any purpose; we don't prioritize one tool.

If you have any queries regarding any of the tool you can contact us through emails or comments, we will surely help you. Even if you want us to add some more tools, we will surely add those.